

PRESS RELEASE

The Danish-UK Chamber of Commerce brings the Danish business world together during World Cup 2010 15 June 2010

The Danish-UK Chamber of Commerce (DUCC) is organising three events during the most important football extravaganza of the year: FIFA World Cup 2010! Next matches:

19 June: Cameroon vs Denmark

24 June: Denmark vs Japan

The events are open to Chamber members and their friends and colleagues – and anyone else prepared to cheer along!

The Danish-UK Chamber of Commerce usually hosts business-related events, but not to the neglect of social and informal get-togethers, the importance of which has always been recognized by the Chamber.

Managing Director, Gunnar P. Larsen comments: *“Danes have always been very supportive of the Danish squad and whenever there is a reason to go into ‘football mode’ they love it! We, at the DUCC, very much look forward to welcoming our members, friends and other colleagues. However, we also have a habit of inviting fans supporting the opposing teams so that we can get a really good atmosphere going – so, supporters from the Netherlands, Cameroon and Japan are welcome too!”*

Gunnar continues: *“Networking can be just as effective during informal events, such as the World Cup, as during any other event. I believe this is acknowledged throughout the business world and amongst our members. We are fortunate to have Carlsberg, Hummel, DSV, Miller Rosenfalck, Saxo Bank, G4S, SAS, Visit Denmark and Scan Magazine as sponsors and partners of the three events, which is crucial to make the events happen as well as ensuring a high level of networking opportunities.”*

All matches will be shown at The Sports Cafe, 80 Haymarket, London. More info at www.ducc.co.uk

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